

Constructing West Midlands Repair and Maintenance Agreement

(Building Fabric Repair & Maintenance and Minor Building Works)

Social Impact



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contributors:

Social Impact

Tammy Stretton-Yeomans

Tom Wallace O'Sullivan

Jamie Smyth

Regional Service Delivery Manager

Social Value Coordinator | L&D and CSR Manager

Project Outcomes



Social **Economic Return** on Investment:

£4.7m



Employability Support Hours



% Local Supply **Chain Spend**

97.96%

10



46

24



£2,100

TOM's Measure NT8:

No. of staff hours spent on local school and college visits e.g. delivering career talks, curriculum support, literacy support, safety talks (including preparation time)

Impact Activity - Education Support Initiatives

Total Number of Education Support Events



Total No of Students Supported



Mock Interviews at George Salter Academy

On the 21st of February 2024 our West Midlands Management Team attended a morning of Mock Interviews with Year 12 students at George Salter Academy in West Bromwich.

Mock interviews are a useful way to prepare for a real interview with a potential employer and can boost a student's confidence for future job applications by helping them learn interview skills. There were 93 students on the day with Tammy & Lynne interviewing 5 each.

It is really important pupils speak to employers such as GRAHAM in order to give them an insight into work and to give them the opportunity to develop skills they will need to progress into employment. For some of these pupils, this will be the first time they've been in an interview situation with an external employer

Left to right: Tammy Stretton-Yeomans, Regional Service Delivery Manager, and Lynne Burton-Giffin, Regional







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SHAPE Youth Summer Fest 2024 in Sandwell

On the 13th of July 2024, our West Midlands team attended the SHAPE Youth Summer Fest at the Sandwell Valley Showground, West Bromwich.

The SHAPE Programme organises events and opportunities throughout the year for children and young people to engage in positive activities. SHAPE's objective is to listen to the voice of children and young people in Sandwell using five themes:

- Staying Safe
- Being Healthy
- Enjoying and Achieving
- Making a Positive Contribution
- **Economic Wellbeing**

The event featured a wide range of fun activities for children and young people. More than 100 services and partner organisations, including GRAHAM, have joined forces with Sandwell Council's SHAPE team to put on the festival, which has been running since 2015. The careers zone, where Lynne and Anthony attended, had over 500 registrations and was a huge success.

TOM's Measure NT11:

NT11 - Supporting young people into work (16-24 year olds)

Impact Activity - Education Support Initiatives

Total Number of Employability Support Events



Total No of Young People Supported







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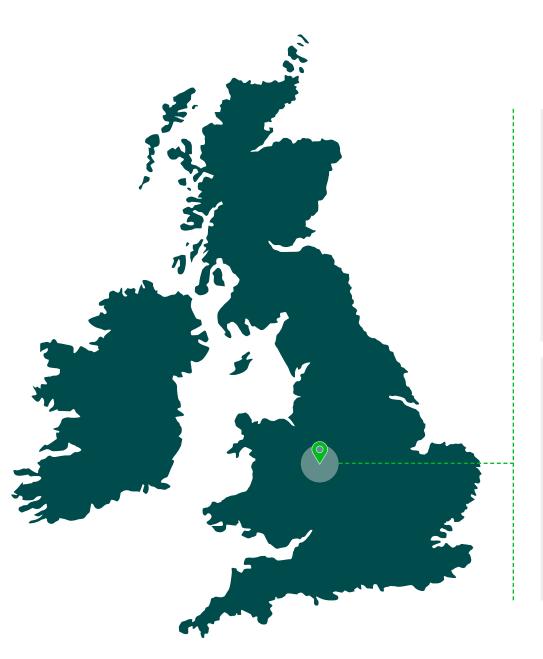
Tammy Stretton-Yeomans

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TOM's Measure NT1:

NT1 Full-time Employee (FTE) directly employed by GRAHAM within the local area (i.e. within 30-mile radius).

Impact Activity – GRAHAM Local Employee (FTE)

Total Number of FTE's

24



TOM's Measure NT18:

NT18 Total amount (£) spent in LOCAL supply chain

Impact Activity – Local Supply Chain (£) Spend (within 30-mile radius)

Total Local Supply Chain Spend (30-mile radius)





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TOM's Measure NT28:

Donations or in-kind contributions to local community projects (£ & materials)

Impact Activity: Social, Charity and Volunteering Initiatives

Total Community Investment (£)

£2,100



TOM's Measure NT29:

No. of hours volunteering time provided to support local community projects

Impact Activity: Social, Charity and Volunteering Initiatives

Total Number of Volunteer Hours

46



Facilities Management support SEND employer engagement pilot 'Beacon' programme & Employability Hub in Rowley Regis

On 18th January 2024 GRAHAM launched the Beacon programme in partnership with The Westminster School in Rowley Regis.

The programme will support students, who have special educational needs, with placements to help prepare them for the world of work.

The Employability Hub's aim is to bridge the gap between SEND pupils and employment opportunities in Sandwell. Over the year, we will be reviewing opportunities to further support the Hub and its students' progression into the world of work.

To get started, our GRAHAM Facilities Management and GRAHAM Building divisions have collaborated to support the school's new Hub by donating £1,000.

GRAHAM Facilities Management also did an assessment of works required for the Hub building, referred the school to our supply chain partners, specifically flooring & blinds contractors (allowing them to avail of our reduced industry rates), and donated some supplies including a microwave & mop/bucket.





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Langley Library Internal Decoration Works

Over three days in June 2024 (11th-13th), GRAHAM and our supply chain partners completed internal decoration works at Langley Library, Barrs Road, Oldbury.

The works included:

- Completion of carpentry works to side entrance door.
- Completion of internal decoration works to walls and ceiling to small front entrance and foyer.

The time allocated was 24 hours over the three days and the value £900 (including materials and access).



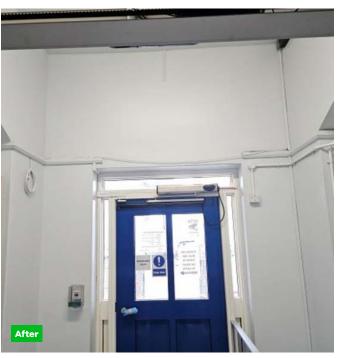


Graham Group's continued commitment to Sandwell has proven invaluable in supporting our four Social Value Pillars - creating sustainable local employment and apprenticeship opportunities, engaging meaningfully with schools, colleges and community projects, prioritising local procurement within a 10- and 12-miles radius, and promoting strong environmental awareness throughout their work.



Karen Richards

Community Benefits & Social Value Officer, Sandwell Metropolitan Borough Council





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GRAHAM and Dodd Group refurbish outdoor area at Tipton Childrens Centre

In October 2022 as part of National Customer Service Week, GRAHAM and Dodd Group along with their supply chain partners refurbished the outdoor area of the Tipton Childrens Centre.

The works included:

- Taking down the old lean-to on the rear of the building which comprised of stripping out all windows, polycarb roof, all timber framework, doors, and clearing away to give the centre more room externally.
- Renewal of all broken slabs and relay slabs that were dangerously uneven at the rear of where the children's play area.
- Erecting new 1.2m timber close boarded fence panels to rear of existing low-level fence to give the centre more privacy for the children in the play area.













GRAHAM

Sandwell Metropolitan Borough Council

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